



**Congratulations! You are a finalist in the weddingsonline Awards 2016!**

From here, the judging process will commence and your entry will be given to our panel of judges. You will be scored in three areas:

1. Your submission and its presentation (50% of the overall score)
2. Online wedding reviews (40% of the overall score)
3. Social Media & your website (10% of the overall score)

The next step is to compile your entry.

**{What is Required?}**

In the category finalist for: Cake Designer of the Year

<b>Business Name:</b>	
<b>Contact name:</b>	
<b>Email address:</b>	
<b>Web address:</b>	
<b>Facebook:</b>	
<b>Twitter:</b>	
<b>Years in business:</b>	

1. How do you promote your business? **(less than 100 words)**
2. Please provide 5 *printed* photos, of wedding cakes you have made. **(one cake per photo)**
3. Please tell us about one instance where you went 'the extra mile' to look after a wedding couple. **(less than 100 words)**
4. Please send the URL(s) where the judges can find your online wedding reviews.
5. Finally, please tell us why you believe you should win this award. **(100 words max)**

### {Submission Deadline}

The deadline for submissions is Tuesday 22nd December 2015. Late submissions will not be accepted.

We look forward to seeing you at the **weddingsonline** awards gala dinner on the 15<sup>th</sup> February 2016 at The Grand Hotel, Malahide, Co. Dublin.

Good Luck!

### {Notes}

- Only 1 submission is required. Please do not send multiple submissions. If you are a finalist in two or more categories, then please provide one submission per category. Please present your submission in a folder format. Scrolls are not advised.
- Please post or courier your submission to Joanne Maxon, **weddingsonline**, Europa Academy, Balheary Road, Swords, Co. Dublin by **Tuesday 22nd December 2015**. Late submissions will not be accepted.
- An email will be sent to the email address given above to confirm we have received your entry.
- Submissions will **NOT** be accepted via email.
- The judging panel's decision is final and we will not enter into correspondence on any decisions.
- Entries will not be returned unless requested.
- If you have any questions please email [awards@weddingsonline.ie](mailto:awards@weddingsonline.ie)

weddingsonline

**weddingsonline**, Europa Academy, Balheary Road, Swords, Co Dublin

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