



Congratulations! You are a finalist in the weddingsonline Awards 2017!

From here, the judging process will commence and your entry will be given to our panel of judges. You will be scored in three areas:

1. Your submission (50 % of the overall score)
2. Online wedding reviews (40% of the overall score) (Please input link in the box below)
Reviews will be scored by the following:
Number of reviews
Responses to reviews
Scored better if your reviews are on a 3rd party website
Average score
Recency of reviews (ideal - 1 in the last 3 months / 3 in the last 6 months)
3. Social Media & your website (10% of the overall score)

The next step is to compile your entry.

{What is Required?}

In the category finalist for: Cake Designer of the Year

Business Name:	
Contact name:	
Email address:	
Web address:	
Facebook:	
Twitter:	
Years in business:	
Link to Reviews Example: https://www.weddingsonline.ie/venues/the-garryvoe-hotel#reviews	

1. How do you promote your business? **(less than 150 words)**
2. Please provide 5 *printed* photos, of wedding cakes you have made. **(one cake per photo)**
3. Please tell us about one instance where you went 'the extra mile' to look after a wedding couple. **(less than 150 words)**
4. Finally, please tell us why you believe you should win this award. **(150 words max)**

{Submission Deadline}

The deadline for submissions is Friday 16th December 2016. Late submissions will not be accepted.

We look forward to seeing you at the **weddingsonline** awards gala dinner on the 20th February 2017 at Clontarf Castle, Clontarf, Dublin 3.

Good Luck!

{Notes}

- Only 1 submission is required. Please do not send multiple submissions. If you are a finalist in two or more categories, then please provide one submission per category and change the wording accordingly to the category. Please present your submission typed in a folder format and label all work if applicable. Scrolls are not advised.
- Please post, courier, or drop into our **New** office your submission. Mark your submission to **weddingsonline Awards submission**, Swords Business Campus, Balheary Road, Swords, Co Dublin by **Friday 16th December 2016**. Late submissions will not be accepted.
- An email will be sent to the email address given on this document above to confirm we have received your entry.
- Submissions will **NOT** be accepted via email.
- The judging panel's decision is final and we will not enter into correspondence on any decisions.
- Entries will not be returned unless requested.
- Feedback will be given if requested after the awards process.
- If you have any questions please email awards@weddingsonline.ie

weddingsonline

weddingsonline, Swords Business Campus, Balheary Road, Swords, Co Dublin
awards@weddingsonline.ie