

# Congratulations! You are a finalist in the weddingsonline Awards 2017!

From here, the judging process will commence and your entry will be given to our panel of judges. You will be scored in three areas:

- 1. Your submission (50 % of the overall score)
- Online wedding reviews (40% of the overall score) ( Please input link in the box below) <u>Reviews will be scored by the following:</u> Number of reviews Responses to reviews Scored better if your reviews are on a 3rd party website Average score Recency of reviews (ideal - 1 in the last 3 months / 3 in the last 6 months)
- 3. Social Media & your website (10% of the overall score)

The next step is to compile your entry.

# {What is Required?}

In the category finalist for: Venue Co-Ordinator of the Year

- 1. How do you promote your business? (less than 100 words)
- 2. A case study of a Real Wedding that has taken place in the last 12 months. Please talk us through the process from the moment the bride/groom contacted you via email/phone till the day of their wedding when you provided your service. This is from your own perspective and can include how you dealt with requests from the couple and any problems that may have occurred. (less than 600 words)
- 3. Please include a wedding brochure.
- 4. Finally, please tell us why you believe you should win this award. (100 words max)

# **{Submission Deadline}**

The deadline for submissions is Friday 16th December 2016. Late submissions will not be accepted.

We look forward to seeing you at the **weddingsonline** awards gala dinner on the 20<sup>th</sup> February 2017 at Clontarf Castle, Clontarf, Dublin 3.

# Good Luck!

# {Notes}

- Only 1 submission is required. Please do not send multiple submissions. If you are a finalist in two or more categories, then please provide one submission per category and change the wording accordingly to the category. Please present your submission typed in a folder format and label all work if applicable. Scrolls are not advised.
- Please post, courier, or drop into our **New** office your submission. Mark your submission to **weddingsonline Awards submission**, Swords Business Campus, Balheary Road, Swords, Co Dublin by **Friday 16th December 2016**. Late submissions will not be accepted.
- An email will be sent to the email address given on this document above to confirm we have received your entry.
- Submissions will **NOT** be accepted via email.
- The judging panel's decision is final and we will not enter into correspondence on any decisions.
- Entries will not be returned unless requested.
- Feedback will be given if requested after the awards process.
- If you have any questions please email awards@weddingsonline.ie

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weddingsonline, Swords Business Campus, Balheary Road, Swords, Co Dublin awards@weddingsonline.ie